

IMPACT OF GREEN FINANCE AND INVESTMENT ON BUSINESS PERFORMANCE OF PHARMACEUTICAL SECTOR WORKING IN PAKISTAN

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BS (ACCOUNTING & FINANCE)

FALL-2023

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Project Title:

I hereby certify that the above candidate's final year project (FYP) has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted a plagiarism test of this FYP using HEC-prescribed software and found a similarity index on page # vii that is within the permissible limit set by the HEC for the BS (A & F) FYP. I have also found the FYP in a format recognized by the Department of Management Sciences.

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Date: 28-2-24

BS (Accounting & Finance)

Fall-2023

Bahria University, Karachi Campus

1st Half Semester Progress Report

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Enrolment No.	02-112201-021, 02-112201-036, 02-112201-042
Thesis/Project Title	Impact of Green finance and investment on business performance of pharmaceutical sector working in Pakistan

Supervisor Student Meeting Record

No.	Date	Place of Meeting	Topic Discussed	Signature of Student
1	19/10/23	Cubicle	Abstract & Introduction	Baqasil
2	26/10/23	Cubicle	Literature review	Baqasil
3	2/11/23	Cubicle	Methodology	Baqasil
4	5/11/23	Cubicle	Results & Analysis	Baqasil

Progress Satisfactory

Progress Unsatisfactory

Remarks: All work is upto the mark

Signature of Supervisor: 

Date: 1/2/24

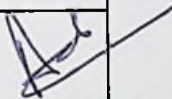
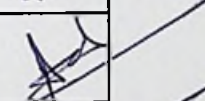
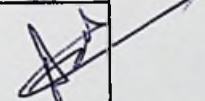
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Note: Students must attach 1st & 2nd half progress report at the end of FYP spiral copies.

2nd Half Semester Progress Report & Thesis Approval Statement

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Supervisor Student Meeting Record

No.	Date	Place of Meeting	Topic Discussed	Signature of Student
1	9/11/23	Cubicle	Results & Analysis	Baasil 
2	23/11/23	Cubicle	Discussions & implications for Policy	Baasil 
3	30/11/23	Cubicle	Conclusion & Contribution	Baasil 

DECLARATION OF AUTHENTICATION

I, hereby, declare that no portion of the work referred to in this project has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

Student's Signature:

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ACKNOWLEDGMENT:

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ABSTRACT:

This study explores the impact of green finance and investment on the business performance of the pharmaceutical sector in Pakistan. Grounded in a stakeholder theory framework, the research investigates the dynamic relationships between green finance, green investments, corporate social responsibility (CSR), and sustainable business performance. Focusing on the challenges faced by the pharmaceutical industry, including regulatory complexities and the need for investment, the study emphasizes the crucial role of collaborative efforts in fostering transparency, accountability, and sustainability. The study used quantitative research techniques through primary data source. A standardized questionnaire was employed in this study to gather data. The study used Smart-PLS and a structural equation model (SEM) to examine the data gathered and determine the relationship between green investment, green financing, CSR, and sustainable business performance. Hypotheses posit positive correlations between green investments and sustainable business performance, green investment and CSR adoption, green finance and sustainable performance, and CSR mediating the relationship between green investment and sustainability. This research contributes valuable insights for shaping a sustainable future for Pakistan's pharmaceutical sector.

Key words: Green finance, Pharmaceutical sector, Sustainable business performance, Corporate Social Responsibility (CSR)