## FORGING SUSTAINABLE HORIZONS-THE ISMAIL INDUSTRIES JOURNEY

BY

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A Project submitted to Department of Management Studies, Bahria Business School, Bahria University – Karachi Campus, in partial fulfillment of the requirement for BS A&F Degree



# BS (ACCOUNTING & FINANCE) FALL-2023 Bahria University Karachi Campus

#### APPROVAL FOR EXAMINATION

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I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted a plagiarism test of this thesis using HEC prescribed software and found similarity index at \_\_\_\_\_ that is within the permissible limit set by the HEC for the bachelor's thesis. I have also found the thesis in a format recognized by the Department of Management Sciences.

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# 1<sup>st</sup> Half Semester Progress Report

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#### Supervisor Student Meeting Record

No.	Date	Place of Meeting	Topic Discussed	Signature of Student
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1	26 Sep	Research and	Brainstorm	St St
		Business		66
		Solution Centre		er (
2	3 oct	Research and	Topic for FYP (CASE STUDY)	and book
		Business		
		Solution Centre		er
3	19 oct	Research and	Contents for the case study	N. Jon
		Business		S.A.
		Solution Centre		
4	26 oct	Research and	Industry selection	We Xaged
		Business Solution		5/0.72
		Centre		

Progress Satisfactory	6	Progress Unsatisfactory	
Remarks:			
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## 2<sup>nd</sup> Half Semester Progress Report & Thesis

# **Approval Statement**

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2	24 Nov	Research and Business Solution Centre	Data collection	suit Alier House
3	15 DEC	Research and Business Solution Centre	Final Working on case study	self in your

# Declaration of Authentication I hereby declare that no portion of the work referred to in this project has been submitted in support of any application for another degree or qualification of this university or any other institution of learning. Student's Signature:

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#### **EXECUTIVE SUMMARY**

This case study deeply explores Ismail Industries' strong commitment to sustainability, drawing insights from a team interview and a thorough analysis of their sustainability report.

The report reveals the company's dedicated approach to promoting sustainability through teamwork, ongoing improvement, and seamlessly integrating sustainable practices into their core business operations. Ismail Industries' organizational culture, which emphasizes partnerships with both internal and external stakeholders, enhances the impact of their sustainability strategies.

The study highlights that sustainability is woven into every aspect of the company's operations, establishing Ismail Industries as a leader in driving positive change. Key findings include the natural integration of sustainability into the company's identity, effective collaboration, proactive risk management, and a firm commitment to diversity, community well-being, and social development. Recommendations focus on maintaining collaborative efforts, exploring innovative solutions, and using cutting-edge technologies for optimal sustainability.

The importance of transparency and engaging stakeholders is emphasized. In conclusion, Ismail Industries' sustainability report reflects their dedication to creating lasting positive impacts, positioning them at the forefront of shaping a more sustainable and equitable future. This has broader implications for inspiring other organizations to adopt sustainable practices in the global effort to build a more sustainable world.