



Bahria University
Discovering Knowledge

FINAL YEAR PROJECT REPORT

FRAME MEDIA

**In fulfillment of the requirement for degree of
Bachelors in Computer Engineering (BCE)**

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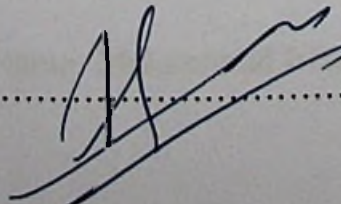
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Abstract

The "Frame Media" project aims to revolutionize indoor advertising by providing an eco-friendly and dynamic digital platform. It involves designing an automatic embedded projection system integrated with an Android application. The project focuses on fostering eco-friendly practices, maximizing audience engagement, and seamlessly integrating offline and online advertising. Key elements include data analysis, system requirements, system design, agile project management, and user registration and implementation processes. The project aims to replace conventional plastic-based advertising with a cost-effective and sustainable alternative.

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