IMPACT OF MONETARY POLICY ON FINANCIAL PERFORMANCE; EVIDENCE FROM THE BANKING SECTOR OF PAKISTAN

BY

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No.	Date	Place of Meeting	Topic Discussed	Signature of Student
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Progress Unsatisfactory

Remarks:

Date: 26/07/2023

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DECLARATION OF AUTHENTICATION

I, hereby, declare that no portion of the work referred to in this project has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

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Table of Content

S.No.	Description	Page #
1	1. INTRODUCTION	1
	1.1. Background of the Study	1
	1.2. Problem Statement	2
	1.3. Research Objectives	2
	1.4. Research Questions	2
	1.5. Significance of the Study	3
	1.6. Organization of the Study	4
2	2. LITERATURE REVIEW	5
	2.1. Empirical Studies	6
	2.2. Hypotheses Development	7
	2.2.1. Financial Performance	7
	2.2.2. Monetary Policy	7
	2.2.3. Financial Performance & Monetary Policy	8
	2.2.4. Financial Performance, Monetary Policy & Firm Size	9
	2.3. Research Framework	10
3	3. RESEARCH METHODOLOGY	11
	3.1. Quantitative Research Design	11
	3.2. Data Analysis	11
	3.3. Econometric Model	11
	3.4. Research Design & Methodology	11

	3.5. Models for Moderation Analysis	12
	3.6. Variables & Measurement Tool	12
4	4. FINDINGS & DISCUSSION	13
	4.1. Diagnostic Analysis	13
	4.2. Regression Analysis	14
	4.3. Trend Analysis	15
	4.4. Moderation Analysis	15-17
	4.5. Discussion	18-19
5	5. CONCLUSION & RECOMMENDATIONS	20
	5.1. Conclusion	20
	5.2. Recommendations	21
estad .	5.3. Practical Implications	22
6	6. REFERENCES	23-24

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ABSTRACT

The purpose of this study is to enlighten the impact of monetary policy on the financial performance banking sector. The secondary time series data was gathered from 2000-2023 from the financial data stream websites. The sample consists of twenty Conventional Banks registered on the Pakistan Stock Exchange. The simple linear regression technique was used to test the cause-and-effect relationship between monetary policy and financial performance. Furthermore, the moderating role of firm size is also investigated between exogenous and endogenous variables. The findings suggest that there is a positive significant impact of monetary policy on financial performance. However, the size of the firm moderates the relationship between monetary policy and financial performance. The fluctuation in monetary policy rate is managed effectively by the strategic decision-making of Corporate Governance of conventional banks. The larger banks can earn more profit as compare to small banks.

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