

# **SURVIVAL OF PAKISTAN'S AUTOMOBILE INDUSTRY**

**BY**

**NABEEL AHMED KHAN                      42530**  
**KHWAJA UBAID UR REHMAN        42049**

A Project submitted to the Department of Management Sciences,  
Bahria University Karachi Campus, in partial fulfillment of the  
requirements  
for BSAF Degree



**BS (ACCOUNTING & FINANCE)**

**FALL, 2019**

**Bahria University Karachi Campus**

### Declaration of Authentication

I, hereby, declare that no portion of the work referred to in this thesis has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

Student's Signature:

*Jabbar*  
*R. Jabbar*





## Acknowledgement

*At first we would like to thank Allah Almighty and then, we would like to express our sincere gratitude to our Supervisor Sir Akbar Saeed for the Continuous Support and Motivation throughout our Project. His Guidance has helped us to Analyse the Financials of the Companies like Toyota, Honda And Suzuki. We are really thankful to have Sir Akber Saeed as our Supervisor. This Project would not have been done without his Support, Guidance, and motivation throughout the project.*

## **Abstract**

This Analysis is Conducted Of the Financials of the Automobile Industry and reviewed the financial Condition of the major companies of Pakistan which are Honda Atlas,Toyota Indus and Pak Suzuki and evaluated the survival of these companies after the economic downturn in the country and analyzed the trend of these companies followed by 5 years.

The Analysis is performed through using the Ratios which are Profitability Ratios and Activity Ratios and Liquidity Ratios and debt ratio and analyzed the Profits of these companies and Liquidity of these companies and the Earning of these companies and the Activity of these companies

The Study Concludes that all three of these companies have been facing downfall since 2017 and before that company was earning huge profits and had good amount of sales .The Sales of these companies declined and the Cost of good sold of these companies increased due to dollar inflation after 2018 to the current period.



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