SOCIETY'S ATTITUDE TOWARDS DEBIT AND CREDIT CARDS

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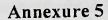
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Declaration of Authentication

I, hereby, declare that no portion of the work referred to in this project has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

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Abstract

The present project focuses on the attitude society has towards debit and credit cards. It has been observed that Pakistan is still in the phase of accepting electronic banking. Credit cards and debit cards are few of the banking facilities that combine technology with the flow of credits and debits and serve the customer's requirements. The project shows that the attitude is positive, however, the use of debit cards is higher in contrast to the credit cards. The frequency of the debit card used every day is higher than the ones with the credit cards. The use of credit card is mainly focused on, because of the perks attached to it such as they give benefits for purchase, such as point or give cash back in the purchase, credit cards are handy, cards let me buy things that they cannot afford, let me make the payment later and so on. Actions such as taking charge such as using EMV, increasing security and emergency protection could increase the use of these cards.

Table of Contents

1	CKNO	WLEDGEMENT	5
١	bstract		6
2	HAPT	ER 1: INTRODUCTION	10
	1.1	Plastic Money in Pakistan	11
•	CH	APTER 2: STATEMENT OF THE PROBLEM	14
	2.1	Introduction	14
	2.2	Problem Statement	14
	2.3	Requirement Analysis	18
	2.3.	1 Software Requirement	18
	2.3.	2 Hardware Requirement	18
	2.3.	3 Legal Requirement	18
	2.3.	4 Personnel Requirement	19
	2.4	Chapter Summary	19
3	CH	APTER 3: DESIGN AND IMPLEMENTATION	20
	3.1	Introduction	20
	3.2	Design and Implementation Method	20
	3.3	Chapter Summary	21
	CH	APTER 4: TESTING AND DEPLOYMENTS	22
	4.1	Introduction	22
	4.2	Analysis	22
	4.2.	1 Demographics of Participants	22
	4.2.	2 Descriptive Analysis	25
	4.3	Chapter Summary	31
;	CH	APTER5: FUTURE ENHANCEMENT/ACTION PLAN/RECOMMENDATION	32
	5.1	Introduction	32
	5.2	Action Plan	32
	5.2.	1 Increasing Security by Taking Charge	33
	5.2.	2 Increasing the use of NFC technology	33
	5.2.	3 Security Data and Privacy in Transactions Cashless	35
	5.2.	4 Smart Cards and SET protocols	36

5.3 Chapter Summary	38
6 CHAPTER 6: CONCLUSION	39
APPENDIX	41
Survey Form	41
References	49