THE ROLE OF AUTHENTIC LEADERSHIP, ABSORPTIVE CAPACITY, AND INNOVATIVE PERFORMANCE IN KNOWLEDGE ECONOMY

BY

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MBA Thesis 2nd Half-Semester Progress Report & Thesis Approval Statement

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I, hereby, declare that no portion of the work referred to in this thesis has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

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DEDICATION

This research work is dedicated to Almighty Allah, my Parents, my supervisor, and also my sister who had helped me a lot during the time of my thesis.

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I am very grateful from the core of my heart to Allah Almighty whose countless blessings by helping me to provide my best in the completion of this thesis.

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ABSTRACT

Purpose: This study attempts to find out the role of authentic leadership, absorptive capacity, and innovative performance in knowledge economy of Karachi, Pakistan. In order to achieve this aim, the data was collected from the teachers, IT sector and doctors of Karachi, Pakistan.

Methodology/Sample: A total of 355 questionnaires were filled during the study. The data was collected keeping into consideration features such as gender, age, and duration of the job. The data collection method used in this research includes both secondary and primary data. For primary data, structured questionnaires are formulated to get information from the respondents. The JAMOVI computer software was used to generate accurate results regarding the data collected.

Findings: The findings suggest that that both authentic leadership and absorptive capacity have direct relationship with innovative performance.

Limitations: This study, like most others, contains limitations that can be used to guide future research. First the data was collected from Karachi city only. Secondly this research was conducted only on teachers, IT department employees and doctors of Karachi, Pakistan. Another limitation faced during the research was lack of time thus data was collected from 355 respondents only

Recommendations: The recommendation highlighted was that more emphasis should be paid to the interaction between factors that form the firm's absorptive capacity, such as the current knowledge base and knowledge processes, and their influence on innovative performance in varied environment.

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