# EMPLOYMENT PERFORMANCE AND TALENT MANAGEMENT PRACTICES IN THE FIELD OF DENTISTRY

BY

# ZARA KHALID 73310

A thesis submitted to the Business Studies Department, Bahria Business School, Bahria University Karachi Campus, in partial fulfillment of the requirements for MBA Degree



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BUSINESS STUDIES DEPARTMENT
BAHRIA BUSINESS SCHOOL

Bahria University Karachi Campus



# MBA Thesis 2nd Half-Semester Progress Report & Thesis Approval Statement

# Supervisor - Student Meeting Record

S#	Date	Place of Meeting	Topic Discussed	Signature of Student
1	23/09/2022	Faculty 9	Supervisor selection and topic discussion	Morra
2	11/11/2022	Faculty 9	Chapter 1,2 & 3 completed	tora
3	16/12/2022	Faculty 9	Chapter 4,5 & 6 completed	konk

4	APPROVAL FOR EX	<u>XAMINATION</u>		14.
Candidate's Name: Thesis Title:	ZARA KHALID	Regis	stration No.:	73310
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Supervisor's Signature:	Mc	Date:	27/0	rpors
Supervisor's Name:	ESSA KHAN			
HoD's Signature:	(Apen	Date:		

# **Declaration of Authentication**

I, hereby, declare that no portion of the work referred to in this thesis has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

Student's Signature:

# **Dedication**

I would like to dedicate my research work to my dentist college's friends, my teachers and my family; they are the one who supported me throughout this study. In all facets of my academic career and personal life, I am grateful for their advice and support.

### Acknowledgement

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### Abstract

### Purpose

The objective of this research was to evaluate how talent management techniques affected dentists working for Pakistani healthcare institutions in terms of employee performance.

### Methodology & Design

A cross-sectional design and a quantitative methodology were used in this investigation. Convenience sampling was used to choose the sample from the population. 265 dentists who work for healthcare organizations made up the study's sample, which was used to assess how well personnel perform as a result of talent management strategies. Data was gathered via a questionnaire.

### **Findings**

The study's findings showed that talent management techniques, such as hiring and selecting for the purpose of attracting talent, coaching and mentoring for the learning and development of talent, and paying for talent retention along with employee engagement have a considerably favorable impact on employee performance.

### Limitations

The variables in this study were not revalidated because there were only a small number of observations (265 responses). If additional research were to be done at a time when the economy was more stable, it is possible that the findings would be different

### Recommendations

The results of the study may help human resource management departments in healthcare organizations create techniques to manage talented individuals, which in turn will help employees to perform well in achieving organizational goals. To recruit, retain, and develop qualified staff members who can meet the organization's present and future demands, healthcare institutions should implement talent management strategies and practices.

## Keywords

Talent Management Practices, Employee Performance, Talent Attraction, Learning and Development Retention, Talent Attraction, Employee Engagement

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