FACTORS EFFECTING GREEN PROCUREMENT AND ITS IMPACT ON ECONOMIC AND ENVIRONMENTAL PERFORMANCE.

BY ABDUL RAHIM 43481

A thesis submitted to the Business Studies Department, Bahria Business School, Bahria University Karachi Campus, in partial fulfillment of the requirements for MBA Degree



FALL, 2021

BUSINESS STUDIES DEPARTMENT
BAHRIA BUSINESS SCHOOL

Bahria University Karachi Campus



MBA Thesis 2nd Half-Semester Progress Report & Thesis Approval Statement

Supervisor - Student Meeting Record

S#	Date	Place of	Topic Discussed	Signature of
		Meeting		Student
01	11/5/21	BUKC	Title	Aldi-
01	14/7/21	BUKC	Data analysis	Jan
03	31/1/22	Викс	Plagivism	17/2

APPROVAL FOR EXAMINATION

Candidate's Name:

Registration No.:

Thesis Title:

Abdul Rahim

Factors effecting green procurement and its impact I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted plagiarism test of this thesis using HEC prescribed software and found similarity index at 19 that is within the permissible limit set by the HEC for the MBA thesis. I have also found the

thesis in a format recognized by the Business Studies Department.							
Supervisor's Signature:	Date:	11 03/2022					
Supervisor's Name:	Six Abson Rizwi						
HoD's Signature:	Samernah Riyazz Date:						

Contents

1 INTRODU	UCTION	8
1.1 PROB	LEM STATEMENT	10
1.2 CONT	RIBUTION/INNOVATION	10
1.3 ORGA	NIZATION OF THE THESIS	10
2. LITERATU	URE REVIEW	12
2.1 INDUS	STRY AWARENESS	12
2.2 GOVE	RNMENT POLICIES	12
2.3 MARK	ET FACTORS	12
2.4 GREE	N PROCUREMENT	13
2.5 ENVIR	RONMENTAL PERFORMANCE	13
2.6 ECON	OMIC PERFORMANCE	14
3. MODEL A	ND HYPOTHESIS DEVELOPMENT	15
3.1 MODE	EL	15
3.2 HYPH	OTHESIS DEVELOPMENT	16
3.2.1 IN	DUSTRY AWARENESS	16
3.2.2 G	OVERNMENT POLICIES	16
3.2.3 M	ARKET FACTORS	17
3.2.4 G	REEN PROCUREMENT	17
4. RESEARC	"H METHODOLOGY	19
4.1 SAMP.	LE AND PROCEDURE	19
4.2 MEAS	UREMENT	21
4.2.1	INDUSTRY AWARENESS	21
4.2.2	GOVERNMENT POLICIES	21
4.2.3	MARKET FACTORS	22
4.2.4	ENVIRONMENTAL PERFORMANCE	22
4.2.5	ECONOMIC PERFORMANCE	22
5 DATA AN	VALYSIS	23
5.1 RELIA	ABILITY AND VALIDITY OF CONSTRUCT	23
5.2 DI	SCRIMINANT VALIDITY:	24
53 P4	TH COFFFICIENTS:	24

		_	
1	2⊿	Q	1

FALL-2021

5.4 HYPOTHESIS TESTING:	25
6 CONCLUSION AND RESEARCH IMPLICATIONS	27
6.1 CONCLUSION	27
6.2 PRACTICAL AND THEORITICAL CONTRIBUTION	27
6.3 LIMITATIONS OF THE RESEARCH	28
REFERENCES	29