INFLUENCING FACTORS IN EMERGENCY/HUMANITARIAN SUPPLY CHAIN FOR DISASTER MANAGEMENT IN PAKISTAN

BY

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A thesis submitted to the Business Studies Department, Bahria Business School, Bahria University Karachi Campus, in partial fulfillment of the requirements for MBA Degree



FALL, 2021

BUSINESS STUDIES DEPARTMENT BAHRIA BUSINESS SCHOOL

Bahria University Karachi Campus

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MBA Thesis 2nd Half-Semester Progress Report & Thesis

Approval Statement

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2	20-Nov	Faculty Room	Questionnaire	Lavin .
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Acknowledgement

I would like to express my sincere gratitude to my supervisor Mr. Ahsan Rizvi for the continuous support of my MBA study and research, for his persistence, motivation, eagerness, and immense knowledge. His guidance helped me in all the time of research and writing of this thesis. I could not have imagined having a better supervisor and mentor for my MBA study.

Besides my supervisor, I would like to thank the rest of my desertation-1 supervisor Dr. Danish Iqbal Godail and thesis coordinator Dr. Mubashir Ali Khan for their encouragement and guidance.

Abstract

Purpose

Natural disasters affect any country on a large scale. After the occurrence of any natural or emergency situations, the operational strategies in which the concerned department contributes to coping up with the situation are critical to developing the effective supply chain for disaster management. A major focus of the researcher is to highlight the issues which are created to accommodate the victims in case of emergency and disaster occurred in Pakistan. Natural disasters cannot be prevented but their negative impacts can be overcome and reduced by adopting sufficient logistics strategies.

This study will be designed to contribute to an organizational inference. The major concern of the study is to find answers to address the basic problem and their possible solutions, such as to know the impact of professional growth on an emergency supply chain management and to specify effects by administrative conflicts on disaster management. Furthermore, to get a more vivid picture of the situation, the impact of corruption and political biasness in disaster management will also be investigated.

Methodology & Design

The current research work is to focus on humanitarian logistics during an emergency in Pakistan and also study the cognitive dissonance in a supply chain industry. A mixed-method

approach will be used to conduct the study. For secondary data, the relevant literature will be collected through authentic resources. To get primary data, a closed-ended questionnaire will be developed and distributed to 50 participants to investigate the purpose.

Findings

The findings shows different factors which directly effects the humanitarian supply chain management such as ; management role , lack of unified system , lack of resources , behavioral problems in employees, political biasness and many more.

Limitations

The study is limited in nature as it primarily focused on a small population and other financial and time constraints also made it limited so it cannot be generalized over the whole scenario.

Recommendation

This study offers a unified and unique system which will aim to appoint the passionate people who are willing to serve with devotion, adopt new strategies and effective planning without any personal lust or biasness.

Keywords: Organizational Behavior, Disaster Management, Supply Chain, Disasters Rehabilitation, Emergency and Disaster Situations, Humanitarian Approach, Corruption.

Contents

CHAP	TER 1	.1
INTRO	DDUCTION	1
1.2.	Background	2
1.3.	Humanitarian Supply Chain	3
1.4.	Strategic Planning	4
1.5.	Framework	4
1.6.	Factors	5
1.7.	Problem Statement	6
1.8.	Objective of the Study	7
1.9.	Research Questions	8
1.10.	Significance of the Study	9
1.11.	Scope of The Research	10
1.12.	Limitations Of The Study	10
СНА	PTER 2	11

ìх

LITE	ERATUR	E REVIEW	11
Theo	oretical R	eview	11
2.1.	Humai	nitarian Structure and Operation	11
2.2.	Obstac	cles in Relief Supply Chain Management	14
2.3.	The E	ffects of Natural Disasters	16
2.4.	Some	Causes of Natural Disasters	17
2.5.	Relief	Supply Chain Overview in Pakistan	18
2.6.	Natura	al Disaster Responses	19
2.7.	Role	of Humanitarian Supply Chain Management In Rehabilitation Of Disasters	21
2.8.	Natur	al Disasters and Emergency Relief	21
2.9.	Facto	rs Effecting Supply Chain Management and Relief Activities	22
	2.9.1.	Dissatisfaction Level among the Employees	22
	2.9.2.	Corruption	
	2.9.3.	Insecurity	
	2.9.4.	Political Biasness	
	2.9.5.	Behavioral Intentions	
		ummary of Factors Effecting Humanitarian Supply Chain Management in Pa	kistan
	2'		20
	2.11. R	esearch Hypotheses	

х

60489

2.12. Framework	30
CHAPTER 3	31
Research Methodology	31
3.1. Research Design	31
3.2. Study Population	31
3.2.1. Primary Data Source:	32
3.2.2. Secondary Data Source:	32
3.3. Study Variables	33
3.4. Sample Selection	33
3.5. Data Collection Method	
3.6. Data Analysis	34
3.7. Ethical Considerations	
CHAPTER 4	36
DATA ANALYSIS	36
4.1. Section 1:	36
4.1.1. Barriers and Factors	38
4.1.2 Environmental and economic consequences	40
4.1.3. Review of Response Sources to Natural Disasters	4
Section 2: Hypothesis Testing	
CHAPTER 5	5

60489

CONCLUSION AND RECOMMENDATIONS	
5.1. Concluding Discussion	
5.2. Recommendations	61
Works Cited	
Additional Readings	
Appendix I	73