

Impact of Cash Holding On Value of Firm Evidence from Cement Sector of Pakistan

BY

Amber Amin Jiwani

57546

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**BUSINESS STUDIES DEPARTMENT
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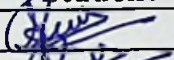


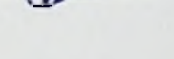
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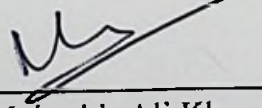
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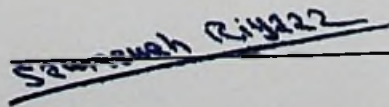
Candidate's Name:	Amber Amin Jiwani	Registration No.:	57546
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Abstract

The purpose of this study is to examine the impact of cash holding on the value of the firm. For which purpose penal data was gather from the listed companies of cement sector from the year 2013-2021 and E views test were performed and based on that the results were made secondary data was collected from the sample of total 17 listed companies on stock exchanges and their annual financial statement and financial reports were gathered and were analyze to conclude the final results.

The factors that were considered for this study are Tobin's Q (Dependent variable) and Cash, Cash square, Leverage, Intangible Asset, Firm Size are considered as (Independent variable). Thus this thesis examine that how the company should hold and manage their cash availability for their firm and what decisions should be taken by the manager so that company can manage their cash holdings and how to invest them in order to make an financial decision.

Thus this thesis will give a better understanding regarding the behavior of the firm of cement sector keeping in mind their financial structure decision.

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