

“Role of Green Innovation in relation to GSCM and Environmental performance: Case of FMCG sector of Karachi”

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**MBA Thesis 2nd Half-Semester Progress Report & Thesis
Approval Statement**

Supervisor – Student Meeting Record

#	Date	Place of Meeting	Topic Discussed	Signature of Student
	8-11-2021	Office	Data Analysis	<i>Saudh.</i>
	15-11-2021	Office	Discussion	<i>Saudh.</i>
	13-12-2021	Office	Conclusion	<i>Saudh.</i>

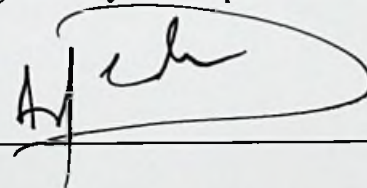
APPROVAL FOR EXAMINATION

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Abstract

Purpose: The current study aims to explore the role of green innovation in relation to green supply chain management practices and environmental performance.

Methodology & Design: The present study incorporates quantitative research method. The data was collected from primary and secondary sources using convenience sampling and previous research.

Findings: Findings showed a significant positive relationship in green innovation, environmental performance and green supply chain management.

Limitations: The essential constraint of the present study is that it uses information from only one city. Moreover, the present study incorporated a single method in the current study.

Recommendations: It is recommended to support environment protection initiatives. Besides, coordinated operations improvement, utilization of clean fuel, advanced truckload to gather waste to improve environmental performance; and utilization of distribution centers (DCs) are recommended to improve green supply chain management practices for FMCGs.

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