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A STUDY ON SECTORIAL PORTFOLIO INVESTMENT IN PSX FOR SMALL AND INDIVIDUAL INVESTORS **2**

“A STUDY ON SECTORIAL PORTFOLIO INVESTMENT IN PSX FOR SMALL AND INDIVIDUAL INVESTORS”

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SEMESTER: Spring-2020, MBA-1.5

PROGRAM: MBA



DEPARTMENT OF MANAGEMENT SCIENCES

BAHRIA UNIVERSITY LAHORE CAMPUS

RESEARCH PROJECT

Principal Supervisor: Dr. Adnan Hushmat

SUBMISSION FORM OF PROJECT

Candidate Name: Muhammad Sohaib, Obaid Ali

We have submitted 4 copies of the project for examination for the degree of MBA.

Thesis Titled: A STUDY ON SECTORIAL PORTFOLIO INVESTMENT IN PSX FOR SMALL AND INDIVIDUAL INVESTORS

Candidate Signature: Sohaib, Obaid **Date:** 03/09/20

Certificate of Principal Supervisor

I, Dr. Adnan Hashmat being the Principal Supervisor for the above student, certify that project is in a form suitable for examination and the candidate has perused his course in accordance with the Rules of the University.

Signature: [Signature] **Date:** 04/09/20

Recommendation of Examination

I recommend that the project be examined.

Principal Supervisor: [Signature] **Date:** 04/09/20
Co-Supervisor: _____ **Date:** _____

Not Recommendation of Examination

I recommend that the project may not be examined.

Principal Supervisor: [Signature] **Date:** _____
Co-Supervisor: _____ **Date:** _____

Statement by the Head Faculty/Department

I support the submission of the project of the above-named student for examination under the University Rules for higher degrees.

Signature: [Signature] **Date:** 4/9/20

BAHRIA UNIVERSITY, LAHORE

Approval Sheet Submission for Higher Research Degree Project

Candidate Name: Muhammad Sohaib
Obaid Ali

Discipline: MBA

Faculty/Department: Department of Management Sciences

I hereby certify that the above candidate's work, including the project, has been completed to my satisfaction and that the project is in a format and of an editorial standard recognized by the faculty/department as appropriate for examination.

Signature: Principal Supervisor: **Dr. Adnan Hashmat**Dated: 04/09/20

The undersigned certifies that a pre-completion seminar, and overview and synthesis of major findings of the project, and the research is of a standard and extent appropriate for submission. I have checked the candidate's thesis and its scope, format; editorial standards are recognized by the faculty/ department as appropriate.

Dean/Head of Faculty/Department Dated: 4/9/20

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Abstract

Now a days it is risky for new investors to invest in the Pakistan stock market. Because it needs a lot of knowledge and information to invest in PSX. For new investors, authors get data of stocks for the last five years and calculate returns. Furthermore, authors also make a suitable portfolio and put suitable companies in a portfolio. The companies which were chosen in a portfolio are those which are strong and giving good returns. The authors made a portfolio so that new investors do not lose money and can invest in the stock market safely. As the golden quote said by Don Quixote that never put all eggs in the same basket. The main objective of this project is to make a suitable portfolio for investing so that new investors easily put money in the stock market and can earn easily. First, the authors use the top 10 sectors of PSX based on market capitalization. The authors made a portfolio of 5 stock which have minimum variance with each other and did it for all 10 sectors which were chosen. In this project, the date is chosen different i.e all data, before COVID-19 and after COVID-19. After running descriptive statistics, it's also showing that results are better than KSE 100 in all conditions i.e. in all data, before COVID-19, and after COVID-19.

Keywords: KSE 100, Portfolio, Sectors, Portfolio, Returns, Risk, Variance, Co-relation.