IMPACT OF FINANCIAL DISTRESS ON STOCK RETURNS: EVIDENCE FROM EMERGING MARKET OF PAKISTAN



Researcher: Supervisor:

Mr. Muhammad Ahmad Jawad Ms.Hina Samdhani

Reg. No.26652 Lecturer, Department of

Management Sciences

Faculty of Management Sciences

BAHRIA UNIVERSITY ISLAMABAD

IMPACT OF FINANCIAL DISTRESS ON STOCK RETURNS: EVIDENCE FROM EMERGING MARKET OF PAKISTAN

MUHAMMAD AHMAD JAWAD
ENROLLMENT # 01-222142-038

A thesis submitted in partial fulfillment of the requirements for the Degree of Masters in Business Administration with specialization in Finance at the Faculty of Management Sciences, Bahria University Islamabad

Supervisor

Mrs. Hina Samdhani

DEDICATION

I dedicate this thesis to my parents, my sister and my supervisor whose support has enabled me to complete this research study successfully

ABSTRACT

This study explore the relationship between financial distress and stock returns in equity market of Pakistan for the time period of June 2005 to June 2012 by Fama and French (1992, 1993) three factor model and Macbeth and Fama (1973) technique. This relationship is being explored empirically by adding distress factor HMU in three factor model of Fama and French by employing a sample of 100 firms listed on KSE. Analysis of the results reveals that distress factor is priced in equity market of Pakistan. Size factor, value factor and distress factor are found significantly related to returns of portfolio returns at confidence interval of 95%. Traditional model of asset pricing CAPM is found valid for Pakistani market as factor of market is significantly explain returns of all portfolios. However, four factor model is unable to explain the future returns for stock market of Pakistan as results of second pass regression are substantially insignificant, though it is valid for explaining the current returns of stocks. As distress premium exist in equity market therefore decision makers have to consider these four factor factors, three factors of Fama and French and distress factor in making decisions about investment, financing and evaluation of financial instruments. These results are important, in the sense, that these can facilitate investors in efficient resource allocation.

DECLARATION

I hereby declare that this thesis, neither as a whole nor as a part thereof, has been copied out from any source. It is further declared that I have prepared this thesis entirely on the basis of my personal effort made under the sincere guidance of my supervisor and colleagues. No portion of work, presented in this thesis has been submitted in support of any application for any degree or qualification of this or any other university or institute of learning.

Muhammad Ahmad jawad

MBA (Finance)

Faculty of Management Sciences

APPRECIATION AND GRATITUDE

No words of gratitude will ever be sufficient for the Allah Almighty who made me capable of learning, blessed me with the knowledge & intellect and facilitated me with the finest of the mentors all through my academic years.

Ms. Hina Samdhani, Lecturer in Bahria University Islamabad, who made me realize that no matter how high you think of your work, there is always a room for improvement. I present my deep gratitude to her, for being the most marvellous and enduring supervisor.

I also appreciate my colleagues, for their Consistent encouragement and continuous Support especially in increasing my knowledge.

And finally, to my parents, most wonderful parents of the world who grew me up to never frantically fall upon a yearning other than knowledge and my truly adorable sister for high moral support.

Muhammad Ahmad Jawad

FORWARDING SHEET

The thesis entitled "IMPACT OF FINANCIAL DISTRESS ON STOCK RETURNS: EVIDENCE FROM EMERGING MARKET OF PAKISTAN" submitted by Muhammad Ahmad Jawad as partial fulfilment of Masters Degree in business administration with specialization in Finance, has completed under my guidance and supervision. The changes advised by the external and the internal examiners have been incorporated. I am satisfied with the quality of student's research work and allow him to submit this thesis for further process as per BUIC rules & regulations.

Date:	Signature:
	<u> </u>
	Name:

TABLE OF CONTENTS

Chapter 1. Included	Chapter	1:	Introd	luction
---------------------	---------	----	--------	---------

1.1 Background and purpose of study	1
1.2 Rationale of study and research gap	3
1.3 Theoretical background	4
1.4 Problem statement	6
1.5 Research question	7
1.6 Research objectives	7
1.7 Significance of the study	7
1.7.1 Practical significance	7
1.7.2 Theoretical significance.	8
1.8 Organization of the study	9
Chapter 2: Literature Review	
2.1 Capital Asset Pricing Model	10
2.2 Fama and French three Factor Model	12
2.3 Firm Size, Firm Value and Stock Returns	14
2.4 Financial Distress and Stock Returns	18
Chapter 3: Data and Methodology	
3.1 Modeling Framework	22
3.2 Data Sources	22
3.3 Model Specification	23
3.4 Variable Description	23
3.5 Portfolio Formation	24

3.6 Variable Construction	25
Chapter 4: Results and Discussion	
4.1 Average Returns of portfolios	27
4.2 Descriptive Statistics	28
4.3 Multivariate Regression	.33
4.4 Second Pass Regression	37
4.5 Discussion	. 40
Chapter 5: Conclusion	
5. Conclusion	.42
5.1 Research Limitations	.43
5.2 Future Directions	43
References	44

LIST OF TABLES

1.	Table 1. Average Return of Portfolios	26
2.	Table 2. Descriptive statistics.	28
3.	Table 3. Multivariate Regression.	29
4.	Table 4. Second Pass Regression	36

LIST of ABBREVIATION

CAPM Capital Asset pricing model

E/P Earning to Price Ratio

BE/ME Book to Market Equity Ratio

C/P Cash Flow to Price ratio

SMB Small minus Big

HML High minus Low

HMU Healthy tninus Unhealthy

FF Fama and French

SML Security Market Line

APT Arbitrage Pricing Theory

ICAPM Intertemporal Capital Asset Pricing Model

NYSE New York Stock Exchange

NASD National Association of Security

AMEX American Stock Exchange

CSE Colombo Stock Exchange

EDF Expected Default Frequency

BSA Balance Sheet Analysis

S/H Small High

S/L Small Low

B/H Big High

B/L Big Low

S/H/D Small High Distress

S/H/UD Small High Undistress

S/L/D Small Low Distress

S/L/UD Small Low Undistress

B/H/D Big High Distress

B/H/UD Big High Undistress

B/L/D Big Low Distress

B/L/UD Big Low Undistress