

**"MARKETING STRATEGIES OF THE
LESS DEVELOPED WORLD AS A DESTINATION FOR
INBOUND TOURISM"**



FINAL PROJECT REPORT

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MBA

Session (2009-2011)

BAHRIA UNIVERSITY ISLAMABAD

ACKNOWLEDGEMENT

In the name of Allah, the Most Gracious and the Most Merciful Alhamdulillah, all praises to Allah for the strengths and His blessing in completing this project. Special appreciation goes to our supervisor, Miss Samina Chaudry, for her supervision and constant support. Her invaluable help of constructive comments and suggestions throughout this study have contributed to the success of this project.

Sincere thanks to all our friends especially Salman Warraich, Raheel Akhtar, and Farhad Jadoon for their kindness and moral support during our study. Thanks for the friendship and memories.

Last but not least, our deepest gratitude goes to our beloved parents.

To those who indirectly contributed in this study, your kindness means a lot to me. Thank you very much.

Table of Contents

Chapter No.1	Background	1
1.0	Background	2
1.1	Problem Statement	3
1.2	Objectives	3
Chapter No.2	Introduction	4
2.0	Introduction	5
2.1	What Is Inbound Tourism?	6
2.2	Comparison of Developed Countries and Developing Countries	8
2.2.1	Tourism in developed countries	9
2.2.2	Tourism in Less Developed World	11
2.3	Significance of Marketing Strategies in Tourism	11
2.4	Traditional Sources of Marketing for Tourism	13
2.5	Use of IT in Tourism Industry	15
Chapter No.3	Literature Review	18
3.	Literature Review	19
Chapter No. 4	Methodology	27
4.	Methodology	28
4.1	Sources of Data	28
4.1.1	Primary Data	28
4.1.2	Secondary Data	29
4.2	Population and Sample	29
4.3	Instruments and Analytical Technique	30
Chapter No. 5	Analysis and Discussion	31
5.	Analysis of Data	32
5.1	Analysis of Primary Data	32
5.1.1	Construction and Discussion on Questionnaire	32

Table of Contents

5.2 Analysis of Secondary Data and Discussion	70
5.2.1 Data on World Level for Tourism Trends	70
5.2.2 Data on Pakistan Tourism	77
5.2.3 Developed countries and Pakistan with respect to TTCI Index	87
Chapter No.6 Marketing Strategies	91
6.1 Marketing Strategies	92
6.2 Components of Marketing Strategies	92
6.2.1 Priority Markets and Market Segments	93
6.2.2 Destination Positioning Approach	98
6.2.3 Marketing Strategies to Achieve Desired & Implement Strategy	102
Chapter No.7 Conclusion & Recommendations	108
7.1 Conclusion	109
7.2 Recommendations	112
8. References	114
9. Appendix A Questionnaire	116
10. Appendix B SPSS Results of Questionnaire	119
11. Appendix C TTCI Index Data Tables	173

List of Tables

Table 1: Respondents Distribution	30
Table 2: Age Group	33
Table 3: Gender	34
Table 4: Level of Education	35
Table 5: Employment Status	36
Table 6: Range of Income level	37
Table 7: Country Residence of the Respondents	38
Table 8: Accompanying Trends of Tourists	39
Table 9: Frequency of Trips by Respondents	40
Table 10: Frequency Distribution of Purposes for Trips	44
Table 11: Preferred Accommodation Type for Stay at Visiting Country	46
Table 12: Preferred Type of Transport for visits	47
Table 13: Modes by which Tourists Plan a tour	64
Table 14: Trends for Booking of Transport	65
Table 15: Trends for Booking of Lodging	67
Table 16: Willingness to Book a Trip on Internet	68
Table 17: Worldwide International Tourist Arrivals (Million)	70
Table 18: Regional Level International Tourists Arrivals (Million)	71
Table 19: Worldwide International Tourism Receipts	73
Table 20: Rank wise International Tourist Arrivals	76
Table 21: Rank Wise International Tourists Receipts	76
Table 22: Travel & Tourism Competitive Index Value and Rank	79
Table 23: T&T Regulatory Framework Score & Rank with Pillars	81
Table 24: T&T Regulatory Framework Score and Ranks with Pillars	84

List of Tables

Table 25: T&T Human, Cultural, and Natural Resources Score and Ranks with Pillars

List of Figures

Graph 1: Age Group	33
Graph 2: Gender Distribution	34
Graph 3: Distribution of Respondents Level of Education	35
Graph 4: Employment Status Distribution	36
Graph 5: Range of Income Level of Respondents	37
Graph 6: Distribution of Respondents by Country of Residence	38
Graph 7: Accompanying Types Distribution of the Respondents	39
Graph 8: Frequency of Trips by Respondents	41
Graph 9.1: Destination Ranked 1 by the Respondents	42
Graph 9.2: Destination Ranked 2 by the Respondents	42
Graph 9.3: Destination Ranked 3 by the Respondents	43
Graph 10: Distribution of Intention for which tourists visit Destinations	45
Graph 11: Distribution of Preferred Accommodation Type for Stay at Visiting Country	46
Graph 12: Preferred Type of Transport for visits	48
Graph 13(i): 5-Point Likert Scale Measurement for Personal Safety and Security	49
Graph 13(ii): 5-Point Likert Scale Measurement for Reachable Destination	50
Graph 13(iii): 5-Point Likert Scale Measurement for Cleanliness of Destination	51

List of Figures

Graph 13(iv): 5-Point Likert Scale Measurement for Un-spoiled Nature	52
Graph 13(v): 5-Point Likert Scale Measurement for Reachable Destination	53
Graph 13(vi): 5-Point Likert Scale Measurement for Cultural/ Historical Attractions	54
Graph 13(vii): 5-Point Likert Scale Measurement for Quality of Accommodation	55
Graph 13(viii): 5-Point Likert Scale Measurement of Friendliness of Local People	56
Graph 13(ix): 5-Point Likert Scale Measurement of Importance of Local Transport Infrastructure	57
Graph 13(x): 5-Point Likert Scale Measurement for Importance of Local Cuisine	58
Graph 13(xi): 5-Point Likert Scale Measurement of Importance given to Shopping	59
Graph 13(xii): 5-Point Likert Scale for Importance for Entertainment	60
Graph 13(xiii): 5-Point Likert Scale to gauge Rest Opportunities	61
Graph 13(xiv): 5-Point Likert Scale for Likeness of Gambling Offering	62
Graph 13(xv): 5-Point Likert Scale for Conference Offer	63
Graph 14: Tour Booking Preference by Tourists	64
Graph 15: Frequency Distribution of Trends in Transport Booking	66
Graph 16: Frequency Distribution of Trends in Lodging Booking	67

List of Figures

Graph 17: Willingness of Booking a Trip by Internet	69
Graph 18: Worldwide International Tourist Arrivals (Million)	70
Graph 19: Regional Level International Tourists Arrivals (Million)	71
Graph 20: Inbound Tourism by Month	72
Graph 21: Worldwide International Tourism Receipts	73
Graph 22: Inbound Tourism by Purpose of Visits 2010	74
Graph 23: Inbound Tourism by Mode of Transport 2010	75
Graph 24: Inbound Tourists Arrivals in Pakistan	77
Graph 25: Tourism Expenditure (Millions) Yearly for Pakistan	77