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"Impact of automation and transportation on Contemporary logistics work on courier services"

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Abstract

Now a day's companies are trying to improve their logistics work to become more efficient to meet the customer needs. Automation and transportation are the two most important factors that have strong impact on logistics. If these two factors have some weakness then the logistics work could become inefficient. This paper makes usable to understand the importance of contemporary logistics work. We have study the office and logistics work of courier sector in Pakistan. Automation and transportation plays very important role in making courier sector efficient. These two factors have combine effect of 21% on logistics of courier services. The researcher have qualified the variables and results through different methods after data collection researcher have analyzed data by using Correlation and Regression analysis, Mean and Standard Deviation, Through the use of SPSS (Statistical Package for Social Sciences). The researcher have tested the hypothesis formulated that resulted into significant results supporting and concluded the research work with solid recommendations.

Key words: Automation, Transportation, Logistics and Regression analysis

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