Impact of Third Party Logistics on Supply Chain Productivity in SME's

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ABSTRACT

The main focus and aim of the research study were to determine the role of 3rd party Logistics (Warehousing, Transportation, and Inventory) on the supply chain productivity of SMEs of Pakistan organizations at twin cities Islamabad & Rawalpindi. This search has taken 3rd party Logistics (Warehousing, Transportation & Inventory) as an independent variable, and supply chain productivity as a dependent variable. This search study so that testify their connection in third-party logistics providers of twin cities of Pakistan. A structured Likert scale survey questionnaire was created as research instruments manage by the search scholars in this research for the collection of information and data from 3rd party logistics providers. The scholar picks the sample size of 250 respondents of 3rd party logistics providers to show the whole population. The Likert questionnaires were disturbed by third-party logistics providers by the researcher to collect the information and data. The gathered statistics was then examined through numerical tools such as regression and correlation by using Statistical Package for Social Sciences Software (SPSS). Based on results, it has been concluded that there is a positive relationship between of 3rd party Logistics (Warehousing, Transportation, and Inventory) and Supply Chain Productivity (in the third-party logistics providers of twin cities of Pakistan.

Key Words: Logistics, Inventory, Warehouse, Supply Chain Productivity

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