

**Majors:(SCM)**

**SR.NO. 10**

**“The Role of 3rd Party Logistics (Warehousing, Transportation, Customer Services) In Information Flow “**



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Spring 2020**

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**FINAL PROJECT/THESIS APPROVAL SHEET**

**Viva-Voce Examination**

Viva Date 20/07/2020

**Topic of Research:**      The Role of 3rd Party Logistics (Warehousing, Transportation, Customer Services) In Information Flow

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**To my beloved Husband**  
**Muhammad Ilyas**

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## **ACKNOWLEDGMENTS**

First and foremost, praises and thanks to Allah, the Almighty, for His shower of blessings throughout my thesis research work to complete the thesis successfully. I would like to express my deep and sincere gratitude to my thesis supervisor, Sir Danish Khan, Professor, Bahria University, Islamabad, for allowing me to do thesis and providing invaluable guidance throughout this thesis. His dynamism, vision, sincerity, and motivation have deeply inspired me. He has taught me the methodology to carry out the thesis and to present the thesis works as clearly as possible. It was a great privilege and honor to work and study under his guidance. I am extremely grateful for what he has offered me. I would also like to thank him for his friendship, empathy, and a great sense of humor. I am extremely grateful to my husband for his love, prayers, caring and sacrifices for educating and being helpful throughout my degree, he supported me and gave me courage to be confident and complete my degree with good grades. I express my thanks to my sisters, brother for their support and valuable prayers. I also want to say thanks to my friends Sumbul Basher, Ajmal Hussaain, Komal Fatima, Iqra Ibrahim, Sitwat Zahra, Faiza Almas, Rana Waqas for helping and supporting me throughout the MBA.

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## ABSTRACT

The main focus and aim of the research study were to determine the role of 3rd party Logistics (Warehousing, Transportation, and Customer Services) in Information Flow organizations of twin cities. This search study has taken 3rd party Logistics (Warehousing, Transportation, Customer Services) as an independent variable, and Information Flows a dependent variable in this search study so that testify their connection in third-party logistics providers of twin cities of Pakistan. A structured Likert scale survey questionnaire was created as research instruments manage by the search scholars in this research for the collection of information and data from 3<sup>rd</sup> party logistics providers. The scholar picks the sample size of 250 respondents of 3rd party logistics providers to show the whole population. The Likert questionnaires were disturbed in third party logistics providers by the researcher to collect the information and data. The gathered statistics was then examined through numerical tools such as regression and correlation by using Statistical Package for Social Sciences Software (SPSS). On the basis of results, it has been concluded that there is a positive relationship between of 3rd party Logistics (Warehousing, Transportation, and Customer Services) and Information Flow in third-party logistics providers of twin cities of Pakistan.

**Keywords:** 3<sup>rd</sup> party Logistics, Warehousing, Transportation, Customer Services, Information Flows, Delivery Companies

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