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AFFECT OF TRANSACTIONAL LEADERSHIP ON INNOVATION WITH MEDIATING ROLE OF AFFECTIVE COMMITMENT



By: Hunza Khalid

01-121182-015

Supervisor:

Mr. Haider Ali Shah

Department of Management Sciences

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ABSTRACT

This study is focused mainly on identifying the impact of transactional leadership on innovation with mediating role of affective commitment. This study has been considered transactional leadership as an independent variable. Whereas, affective commitment has been considered as mediating variable. However, innovation has been considered as dependent variable. To test the relationship between variables mentioned above, education sector of Pakistan has been chosen. The major emphasis in this study has been on exploring the relationship between transactional leadership (independent variable), affective commitment (mediating variable), and innovation (dependent variable) in education sector of Pakistan. To prove this relationship, a survey has been conducted through a structured questionnaire regarding this literature, in which assistant professors working in education sector of Pakistan have been requested to share their experiences by filling the questionnaires. Then, to identify the results on data gathered from the respondents, statistical instruments have been used. Some of the statistical instruments used in this study includes descriptive frequencies, reliability, correlation, regression, etc. Results derived through statistical instruments have shown that there exists a significant relationship between transactional leadership (independent variable), affective commitment (mediating variable), and innovation (dependent variable).

Key Words: Leadership, Transactional Leadership, Affective Commitment, Innovation, etc.

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