IMPACT OF E-PROCUREMENT ON SUPPLY CHAIN PERFORMANCE: AN EVIDENCE FROM MANUFACTURING INDUSTRIES IN PAKISTAN



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Abbreviations

SC = Supply chain

E-procurement = Electronic procurement

SCP = Supply chain performance

Abstract

The current research began with exploring the impact of e-procurement on supply chain performance of an organization. An empirical evidence was required to seek from Manufacturing Industries in Pakistan. Literature helped to figure out the key elements such as information sharing and SC integration that can be applied as effective strategies in different companies to reinforce e-procurement systems performance. Data was collected through a Likert scale questionnaire used as survey instrument adapted from the established past research conducted by Shepherd, & Günter, (2010); Chang, Tsai, & Hsu, (2013). Personnel from supply chain management department were the unit of analysis for the current research. On having a working population of 150(N), with margin of error 5%, 95% confidence level and response rate 87%, final sample size remained 130. The respondents have homogeneous profession being SC personnel but having heterogeneous backgrounds in context of association with different supply chain organizations. Data was analyzed through the application of demographics factors such as gender, age, qualification, and application of descriptive statistics, reliability statistics, correlation, regression, ANOVA, t-test with their respective rationalization. The results suggested that E-procurement impacts positively on the supply chain performance while role of information sharing along with supply chain integration was found positive between eprocurement and supply chain performance. The findings implied that the e-procurement provides a great input to supply chain system, therefore, it becomes more valuable to the industry for developing an innovative as well as efficient process to fulfill supply chain needs of an organization.

Key words: E-procurement, supply chain performance, Pakistan