Supervisor Phubbing: The moderating role of Leader-Member-Exchange and mediating role of Organization-Based Self-Esteem in predicting negative online employees' behavior



AYESHA SARFRAZ 01-229192-003

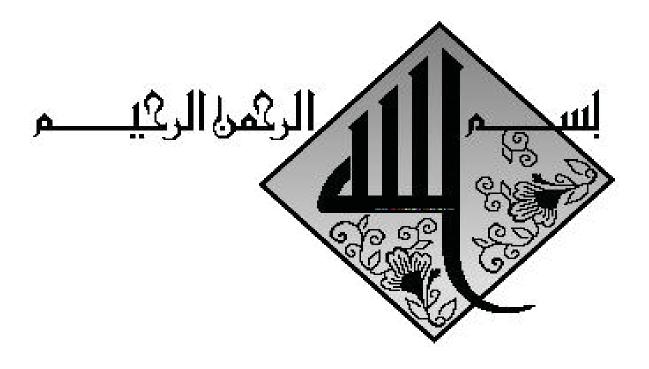
A Thesis submitted in fulfillment of the Requirements for the award of the degree of Master of Philosophy (Management Sciences)

Department of Management Studies

BAHRIA BUSINESS SCHOOL

BAHRIA UNIVERSITY, ISLAMABAD

October 2021



With Name of



Most Merciful and Compassionate the Most Gracious and Beneficent Most kind and Generous

Dedication

I would like to devote this

accomplishment

to my adored and caring parents,

and

to compassionate Supervisor Dr. Shazia Rehman Khan
with her care and support

I was able to fulfill the necessities of
thesis.

SUBMISSION FORM OF THESIS FOR HIGHER RESEARCH DEGREE BAHRIA UNIVERSITTY, ISLAMABAD

Candidate Name: AYESHA SARRAZ I submit 2 Copies of thesis for examination for the degree of M.phil Management Sciences, Thesis Titled: "Supervisor Phubbing: The moderating role of Leader-Member-Exchange and mediating role of Organization-Based Self-Esteem in predicting negative online employees' behavior." Candidate Signature: Date: Certificate of Principal Supervisor I being the principal Supervisor for the above student, certify that thesis is in a form suitable for examination and that the candidate has pursued his course in accordance with the Rules of the University. Signature: _____ Date: ____ Recommendation for Examination I recommend that the thesis be examined. Principal Supervisor: Date: _____ Not Recommended for Examination I recommend that the thesis be examined. Principal Supervisor: _____ Date: ____ Co-Supervisor: Date: Statement by the Head Faculty/Department I support the submission of the thesis of the above named student for examination under the University Rules for higher degrees.

BAHRIA UNIVERSITY, ISLAMABAD APPROVAL SHEET

SUBMISSION OF HIGHER RESEARCH DEGREE THESIS

Candidate's Name:	Ayesna Sariraz
Discipline:	MPhil (Management Sciences)
Faculty/Department:	Management Studies
I hereby certify that t	he above candidate's work, including the thesis, has been completed to my
satisfaction and that	the thesis is in a format and of an editorial standard recognized by the
faculty/department as	appropriate for examination.
	Signature(s):
	Principal Supervisor:
	Date:
The undersigned certi	fy that:
1. The candidate	presented at a pre-completion seminar, an overview and synthesis of major
findings of the ti	hesis, and that the research is of a standard and extent appropriate for
submission as a th	nesis.
2. I have check	ed the candidate's thesis and its scope, format; editorial standards are
recognized by the	faculty/department as appropriate.
	Signature(s):
Dean/Head of Faculty/Department:	
	Date:

Thesis Completion Certificate

Student's Name: Ayesha Sarfraz

Registration No. <u>63494</u>

Programme of Study: MPhil (MS)

Thesis Title: "Supervisor Phubbing: The moderating role of Leader-Member-Exchange and

mediating role of Organization-Based Self-Esteem in predicting negative online employees'

behavior."

It is to certify that the above student's thesis has been completed to my

satisfaction and, to my belief, its standard is appropriate for submission for Evaluation. I have

also conducted plagiarism test of this thesis using HEC prescribed software and found similarity

index at 5% that is within the permissible limit set by the HEC for the MS/MPhil degree thesis. I

have also found the thesis in a format recognized by the BU for the MS/MPhil thesis.

Principal Supervisor's Signature:

Date: _____

Name: Dr. Shazia Rehman Khan

Author's Declaration

I, Ayesha Sarfraz hereby state that my MPhil thesis titled "Supervisor Phubbing: The

moderating role of Leader-Member-Exchange and mediating role of Organization-Based Self-

Esteem in predicting negative online employees' behavior." is my own work and has not been

submitted previously by me for taking any degree from this university "Bahria University "or

anywhere else in the country/world.

At any time if my statement is found to be incorrect even after my Graduate the university has

the right to withdraw/cancel my MPhil(MS) degree.

Name of st	udent: Ayesha	Sarfraz
Date:		

Plagiarism Undertaking

I, solemnly declare that research work presented in the thesis titled "Supervisor Phubbing: The moderating role of Leader-Member-Exchange and mediating role of Organization-Based Self-Esteem in predicting negative online employees' behavior." is solely my research work with no significant contribution from any other person. Small contribution / help wherever taken has been duly acknowledged and that complete thesis has been written by me.

I understand the zero tolerance policy of the HEC and Bahria University towards plagiarism. Therefore I as an Author of the above titled thesis declare that no portion of my thesis has been plagiarized and any material used as reference is properly referred / cited.

I undertake that if I am found guilty of any formal plagiarism in the above titled thesis even after award of MPhil degree, the university reserves the right to withdraw / revoke my MPhil degree and that HEC and the University has the right to publish my name on the HEC / University website on which names of students are placed who submitted plagiarized thesis.

Student / Author's Sign:	
Name of the Student:	
Name of the Student.	

Acknowledgment

The Thesis outline "Supervisor Phubbing: The moderating role of Leader-Member-Exchange and mediating role of Organization-Based Self-Esteem in predicting negative online employees' behavior". This thesis was based on research and I have finished this under the assistance of Dr. Shazia Rehman, my faculty guide.

I obligated massive intellectual debt to her, because she improved my awareness in the field of research in addition she helped me gaining knowledge about the subject matter and also provided me important impending interest in the subject matter.

My improved understanding in this subject is the effect of her unvarying supervision along with positive path with the purpose of helping me to understand appropriate, significant plus superior information.

I would like to express my intense appreciation towards BAHRIA UNIVERSITY, for having believe on me and also giving me the opportunity to carry out the above research.

Last but not the least I feel grateful to all those people whom have facilitate me directly or indirectly in doing well achievement of this learning.

ABSTRACT

Present research is designed in order to investigate impact of the Supervisor phubbing that eventually leads to cyber loafing behavior (negative online behavior of employee) in Telecom service provider twin cities of Pakistan. Mainly, this research used the Leader-member-exchange theory to investigate the impact and LMX act as moderator whereas OBSE act as mediator.

It was an Explanatory and Descriptive research mainly focus on primary data and total respondents were 293 basically who were presently working in Telecom companies across twin cities of Pakistan. According to results, Supervisor phubbing has revealed the positive significant effect going on cyber loafing. Similarly OBSE as a mediator and Leader member exchange as a moderator, both has shown the positive support through positive significant impact on the cyber loafing behavior of employees. It is impossible to cover the all various aspects in one study therefore this present research has few limitations but it recommended to examine a more than one moderator/mediation and suggested variable in context of Pakistan as well as other third-world countries.

This research also brings those factors that contribute on the way to protect organizations who are suffering from phubbing. Furthermore, this study helps in revealing the insights that how employees perceived as well as how they react to supervisor phubbing. Besides this study also contribute to extend research on supervisor phubbing and its limitations provide opportunities for further research.

Keywords: Supervisor Phubbing, Organization-based-self-esteem, Leader Member Exchange, Cyber Loafing.

TABLE OF CONTENTS

LIST	OF TABLES	V
LIST	OF FIGURES	VII
LIST	OF ABBREVIATIONS	VIII
CHA	PTER 1	
1.	INTRODUCTION	1
	1.1 Research Gap	4
	1.2 Problem Statement.	6
	1.3 Research Questions.	7
	1.4 Research Objectives.	8
	1.5 Significance of the Study	8
	1.6 Scope of the Study	9
	1.7 Underpinning Theory	9
	1.8 Definition of Terms.	12
	1.9 Summary and overview	12
CHA	PTER 2	
2.	LITERATURE REVIEW	13
	2.1 Phubbing.	13
	2.1.1 Supervisor Phubbing	14
	2.2 Cyber loafing.	15
	2.2.1 Workplace Deviance And Cyber Loafing	16
	2.3 Mediating role of OBSE.	17
	2.4 Moderating role of LMX	18
	2.5 Research Model	20
	2.6 Research Hypothesis	21
CHA	PTER 3	
3.	METHODOLOGY	22
	3.2 Research Design	22

3.2.1	Type of study23
3.2.2	Research philosophy23
3.2.3	Research approach
3.2.4	Study setting25
3.2.5	Unit of Analysis25
3.2.6	Time Horizon25
3.3 Participa	nts26
3.3.1	Population
3.3.2	Sample Size and Sampling Technique26
3.4 Procedur	re27
3.4.1	Data Collection
3.4.2	Data Analysis28
3.5 Sample (Characteristics
3.5.1	Gender
3.5.2	Age
3.5.3	Qualification
3.5.4	Experience
3.6 Research	Instrument
3.7 Measure	ement
3.7.1	Statistical Software
3.7.2	Supervisor Phubbing
3.7.3	Leader Member Exchange
3.7.4	OBSE33
3.7.5	Cyber loafing
3.8 Pilot Te	esting
3.9 Reliabil	lity Analysis
3.10 Data Aı	nalysis
CHAPTER 4	
4. DATA ANA	ALYSIS AND DISCUSSION
4.1 Confirma	atory Factor Analyses

	4.2 Measurement Model
	4.3 Descriptive Statistics
	4.4 Control Variable
	4.5 Correlation Analysis
	4.6 Multi-Collinearity Analysis
	4.7 Regression Analysis
	4.8 Mediating Role of OBSE
	4.9 Moderation Role of LMX
	4.10 Summary of Hypotheses
CHA	PTER 5
5.	DISCUSSION AND CONCLUSION 57
	5.1 Introduction
	5.2 Discussion
	5.2.1 H ₁ : Perceived Supervisor Phubbing is positively associated with
	Cyber loafing
	5.2.2 H ₂ : OBSE mediates the relation between Perceived
	Supervisor Phubbing and Cyber loafing
	5.2.3 H ₃ : LMX negatively moderates the relationship between
	Supervisor Phubbing and OBSE such that more the degree of
	negative LMX more the effect of supervisor phubbing on
	employee OBSE62
	5.3 Theoretical Implications
	5.4 Practical Implications
	5.5 Limitations of Research
	5.6 Future Research Directions
	5.7 Conclusion
REFE	ERENCES70
APPE	NDIX-A80
APPE	NDIX-B81
PLAC	FIARISM REPORT85

LIST OF TABLES

TABLE NO.	TITLE PAGE
1.1 Definition of terms	12
3.1: Frequency Distribution with respect to Gender	29
3.2: Frequency Distribution with respect to Age	29
3.3: Frequency Distribution with respect to Qualification	30
3.5: Frequency Distribution with respect to Experience	31
3.7: Instrument Detail	34
3.9: Polite Testing	35
3.10: Reliabilities of variables.	36
4.2: Measurement Model	39
4.3: Descriptive Statistics.	41
4.4: Control Variables	42
4.5: Correlations of Variables	44
4.6: Multi-Collinearity Analysis	45
4.7: Regression Analysis	46
4.8: Mediating Analysis	48
4.8.1: Effect of SP on OBSE	48
4.8.2: Effect of SP and OBSE on CL	49
4.8.3: Total effect of SP on CL	50
4.8.4: Direct effect of SP on CL	51
4.8.5: Indirect effect of SP on CL	51
4.9: Moderating Role of LMX	53
4.10: Summary of Accepted and Rejected Hypothesis	55

LIST OF FIGURES

FIGURE NO.	TITLE PAGE
2.1 Theoretical framework	20
4.2 CFA Measurement Model	40
4.8 Mediating Role of OBSE on SP and CL	52

LIST OF SYMBOLS/ABBREVIATIONS

SP - Supervisor Phubbing

OBSE - Organization-based self-esteem

LMX - Leader Member Exchange

CL - Cyber Loafing