

**IMPACT OF MANUFACTURING AND SUSTAINABILITY
PERFORMANCE ON FIRM'S SUPPLY CHAIN PERFORMANCE:
EMPIRICAL STUDY FROM MANUFACTURING INDUSTRY OF
PAKISTAN.**

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A Thesis submitted to Department of Management Sciences,
Bahria University – Islamabad Campus, in part fulfilment of the requirement
for the MS Supply chain Degree



Fall, 2020

Bahria University, Islamabad Campus



MS supply chain Thesis 2nd Half-Semester Progress Report & Thesis Approval Statement

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1	28/07	Zoom	Literature Review	
2	06/08	Zoom	Data Analysis	
3	25/09	Zoom	Final Check	

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Declaration of Authentication

I, hereby, declare that no portion of the work referred to in this thesis has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

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Student's Signature: _____

DEDICATION

I dedicate my thesis to my family members and colleagues who encouraged and supported me throughout this research work.

ACKNOWLEDGEMENT

Firstly, I am so thankful to ALMIGHTY ALLAH for His countless blessings. He is the most beneficent and the most merciful. I would have not been able to complete this thesis without His agreement.

Now, I am much obliged to Dr Shahzad Ahmad, who as my thesis supervisor, continuously guided me with his knowledge and experience throughout the completion of this thesis.

I am also very thankful to managerial employees of companies of Manufacturing industry in Karachi and Islamabad for their co-operation in providing data for my thesis.

My family members and colleagues supported me throughout the completion of this thesis, my sincere gratitude to all of them.

ABSTRACT

Supply chain is playing a significant role in almost all the organizations. Especially when we talk about Pakistan as the emerging economy supply chain becomes more important than it was before. Now this idea has become very much prominent that without optimization of supply chain network there would be bigger flaws that could come out as the end result. The studies that were carried out before reflected the buyer's perspective and it was carried out in limited area of manufacturing. Sample size was very specific in the previous studies. and specially when it comes to sustainability and its effect on supply chain performance, Pakistan manufacturing industry is the most untapped and untouched area. In this study we will try to find the relation between suitability and other supply chain functions with supply chain performance. The data was collected through a five-point Likert questionnaire, from which 350 samples of 266 responses from Pakistan's manufacturing industry are obtained. Regression equation modeling was used to analyze data. In this paper, we first proposed a comprehensive conceptual framework to investigate the factors that affect the SCP in the Pakistan manufacturing sectors and then explored the relationships of these factors with the SCP. Based on the main SCPs suggested in the literature— sourcing performance, manufacturing performance, delivery performance, and sustainability performance, a scale was developed to measure the SCP.

We developed five hypotheses of delivery and sourcing performance to test the direct relation with supply chain performances. In which we are rejecting the null hypothesis by accepting the alternative hypothesis as their P Values were less than 0.05 which implies that there is a positive relation of both delivery and sourcing performances with supply chain performances.

Researcher also tested the mediating effects of sustainability performances between sourcing performances and supply chain performances; and delivery performances and supply chain performances, which states that we are accepting our null hypothesis that sustainability performances mediates the relation between both variables with supply chain performances.

Keywords: Supply chain performances (SCP), sustainability performances (STP), Sourcing performances (SP), Delivery performances (DP) and Manufacturing performances (MP)

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LIST OF ABBREVIATIONS

Abbreviation	Full Form
SCP	Supply chain performance
SP	Sourcing Performances
MP	Manufacturing Performances
DP	Delivery Performances
STP	Sustainability Performances