

# **THE IMPACT OF INTERNET OF THING ON SUPPLY CHAIN PERFORMANCE AND ORGANIZATIONAL PERFORMANCE**

**BY**

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### **Dedication**

In the hopes that my work contribute in some way in the betterment of society, explanatory the ways more clarity in the field of supply chain with adopting new technologies, and integrated with supply chain flow.

## **Acknowledgement**

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## Abstract

**Purpose:** The purpose of this research is to test the importance of IoT in integration with organizational performance this research is further testing and explaining the previous research done in past years to continue this study we are testing in pharmaceutical industry in Pakistan and check the structure of IoT in supply chain industry, as the structure is likely to expose multiple overlooked relationships. IoT enable the performance and accuracy with overall customer, supplier and internal experience enhancement and improves numerous business practices.

**Methodology & Design:** Explanatory research is used to test the previous research with current condition for this purpose survey questionnaire is distributed around 700 in return we received 372 responses.

**Findings:** IoT Supplier, Internal, Customer has positive and significant impact on organizational performance.

**Limitations:** This research is done in Controlled and total online done by survey questionnaire due to COVID 19 and only done in pharmaceutical industry. This research can also be done in retail industry of Pakistan

**Recommendations:** This research recommend IoT in supply chain industry as his positive relation. This research can also be done in retail industry of Pakistan

**Keywords:** *IoT, Organizational performance, Supply Chain performance, IoT enabled Integration*