

**THE INFLUENCE OF ENTERPRISE RESOURCE
PLANNING & KNOWLEDGE MANAGEMENT ON
OPERATIONAL PERFORMANCE IN THE
MANUFACTURING SECTOR OF KARACHI,
PAKISTAN**

BY

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A thesis submitted to the Business Studies Department, Bahria
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of the requirements for MBA Degree



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BUSINESS STUDIES DEPARTMENT

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MBA Thesis 2nd Half-Semester Progress Report & Thesis Approval Statement

Supervisor – Student Meeting Record

S#	Date	Place of Meeting	Topic Discussed	Signature of Student
01	19/03/20	Cubicle	Introduction & Literature Review	
02	29/04/20	Cubicle	Research Methodology & Proposal	
03	21/02/21	Zoom	Complete Thesis	

APPROVAL FOR EXAMINATION

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Thesis Title: "The Influence of Enterprise Resource Planning & Knowledge Management on Operational Performance in the manufacturing sector of Karachi, Pakistan"

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Abstract

Purpose:

The study aims to study the influence of ERP and KM on OP and to examine the complementary relationship between ERP and KM that impact OP of organization.

Methodology & Design:

Survey method is used for conducting the desired research and questionnaire is used as the research instrument. The nature of the research is quantitative and deductive method used to examine the hypothesis. The research specifies the influence of ERP and KM on OP in manufacturing companies that operates in different variety of industries in Karachi, Pakistan

Findings:

The empirical evidence suggested that ERP tends to have a positive influence on OP where KM as well is positively associated with OP and has a mediating influence on the relationship between ERP and OP

Limitations

Due to limitations of time and sources, the researcher is not able to approach all the manufacturing industries working in Karachi, Sindh, Pakistan.

Recommendations:

The results of the study are helpful for all the companies in variety of industries operating in Pakistan in order to raise competitiveness, revitalize innovation and enhancing economic growth.

Keywords

Enterprise Resource Planning, Knowledge Management, Operational Performance and Supply Chain

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