

# **EFFECT OF E-PROCUREMENT STRATEGIES ON SUPPLY CHAIN PERFORMANCE**

**BY**

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## MBA Thesis 2nd Half-Semester Progress Report & Thesis Approval Statement

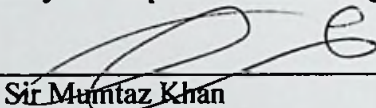
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S#	Date	Place of Meeting	Topic Discussed	Signature of Student
	10 Nov 19	Cubical	Questionnaire development	
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	08 Dec 19	Cubical	Thesis closed	

### APPROVAL FOR EXAMINATION

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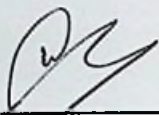
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\_\_\_\_\_

## **Acknowledgement**

First of all I would like to thanks to Allah Almighty who is The most Beneficent and The most Merciful and truly, we were among the wrong doers. Allah gave me strength and courage to complete my thesis successfully. Without the blessing of Allah, I could never be able to complete my research work.I would also like to take this opportunity and express my special gratitude to Sir Mumtaz Khan for his untiring support and perpetual guidance. Throughout the work he supported me and motivated me and answered any queries with respect to my thesis. Without his guidance and expertise I would never be able to make this thesis materialized and successful.

## Abstract

**Purpose:** The objective of this study is to test the influence of e-procurement strategies on supply chain performance in any organization related to pharmaceutical sector

**Methodology & Design:** A quantitative approach was adopted for this study and a multi-item measurement scale was adapted from previous studies, a structured was developed to collect primary data. The total number of 386 responses collected from Karachi based pharmaceutical companies. Multiple and simple regression analysis was applied for hypothesis testing.

**Findings:** The findings confirm all the proposed hypothesis were retained and all e-procurement strategies dimensions have positive significant results. However, these results are vary from one e-procurement strategy to other e-procurement strategy, but all the e-procurement strategies can be positively affect supply chain performance.

**Originality /Value:** This research study can be helpful for supply chain managers and decision makers. It may give them a guidance for enhancing internal as well as external supply chain performance of an organization. It provide a framework containing e-procurement strategies dimensions and their individual as well as overall direct effect on supply chain performance so that by adopting and implementation this model can be enhance supply chain performance.

**Keywords:** E-tendering, E-supplier selection, E-sourcing, E-payment, Supply chain performance.

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