

Legal Analysis of Corporate Social Responsibility in Pakistan in Comparison with United Kingdom

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DEDICATION

Every challenging work needs self-efforts as well guidance of elders especially those whose were very close to our hurt. My humble efforts I dedicate to my sweet and loving

“Parents”

Whose affection, love, encouragement and prays of day and nights make me able to get such success and honour,

Along with all hard working and respected

“Teachers”

May Allah always shower His blessings upon them.

“Ameen”

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ABSTRACT

This thesis discusses the legal analysis of Corporate Social Responsibility in Pakistan and its comparison with the UK. Pakistan is a developing country with less regulatory, organized and governance standards. Pakistan has some reforms in recent times in corporate sector but due to lack of weak infrastructure, governmental laws and absence of research in this area it puts some barriers in the way of CSR activities.

This thesis firstly offers a detailed examination of CSR how it is practicing and functioning in the corporate sector, than its historical development, application and adoption in business sector which is adopted in legal practices and corporate strategies. This research has been undertaken with the sole objective of introduction and implementing CSR in Pakistan. This is relatively a new concept in the ever-growing world of multi national companies and implementation of CSR in Pakistan's perspective as the existing corporate legal regime regarding CSR, which is limited in implementation in Pakistan. Thesis highlights corporate social responsibility approaches to different national and multinational companies in Pakistan. As its inception from economic to legal principle CSR is one of important notion of corporate legal regime. It provides a platform to state and society to implement such policies related to CSR for the better reputation of corporations' contribution.

Secondly, research work pursues to identify corporate governance problems and concerns in Pakistan. The corporate sector in Pakistan is highly focusing in underdeveloped capital market and ineffective enforcement applications. The conflict between shareholders and management and shareholders inter se are major concerns of corporate governance in Pakistan.

Thirdly, this research work provides the CSR implementation in Pakistan after comparative analysis with legal regimes of UK and deliberates the probability, stability and effectiveness of corporate governance in international norms in Pakistan. The legal regimes have best legal practices in implementation of CSR, because it comprised of developed and developing practices which can be helpful to derived appropriate legal measures for Pakistan. The concept is special in the sense that besides being a means to check multi national companies and other public bodies which have impacts on corporate culture while the CSR is the effective norm of law to protect the individuals of state through their CSR practices.

ABREVIATIONS

CSR	Corporate Social Responsibility
CED	Committee for Economic Development
ECG	Environmental Social Governance
PCP	Pakistan Centre for Philanthropy
LWC	Ladies Welfare Scheme
OEE	Operational Eco Efficiency
EPM	Environment Performance Management
HSE	Health and Safety Environment
USLP	Unilever Sustainability living Plan
FAL	Fair and Lovely
UTH	Unilever Talent Hunt
UFLP	Unilever Future Leaders Programme
ICI	Imperial Chemical Industry
WET	Water Education for Teacher
IFC	International Finance Company
EPCL	Engro Polymer & Chemicals Ltd
EPQL	Engro Powergen Qadirpur Limited
TARC	Training and Resource Centre
NRL	National Refinery Limited
PCMLF	Pakistan Central Mines Labor Federation
UNGC	United Nation Global compact
LEAD	Leadership for Environment and Development
OFR	Operating Financial Review
ERM	Environment Resources Management
LUMS	Lahore University of Management Sciences
CIC	Community Interest Company

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