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Explore Pakistan -Tourism Solution

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Abstract

Explore Pakistan is a Mobile Application designed for the betterment and encouragement of tourism in Pakistan. This application provides solutions to the problems of traditional tourism and ease for the tourists.
The Explore Pakistan Application is beneficial in such a way that before this application a tourist had to research a lot before travelling. He had to search for weather, navigations and liked places of destination separately from different applications or browser Explore Pakistan provide all that in one application. Along with that one had to go physically to the travel agencies to book a transport and hotels. In this application they can book a hotel and transport from same application online. With all these functionalities AR Guide is also implemented in the application to provide realistic 360 degree view of the location that helps tourist to get better picture of the destination.
Tourism is booming industry of Pakistan and has potential to become a major part of economy in upcoming years. This application is designed to provide ease to the tourist where they can get all the information related to their trips.

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