Affan Ali
01-134162-002
Muhammad Ahmad
01-134162-062

DECENTRALIZED USER CENTRED ADVERTISEMENT

Bachelors of Science in Computer Science

Supervisor: Dr. Muhammad Muzammal
Department of Computer Science
Bahria University, Islamabad
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Certificate

We accept the work contained in the report titled "Decentralized User Centred Advertisement", written by Affan Ali and Muhammad Ahmad as a confirmation to the required standard for the partial fulfillment of the degree of Bachelor of Science in Computer Science.

Approved by . . . :

Supervisor: Name of the Supervisor (Title)

Internal Examiner: Name of the Internal Examiner (Title)

External Examiner: Name of the External Examiner (Title)

Project Coordinator: Name of the Project Coordinator (Title)

Head of the Department: Name of the HOD (Title)

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Abstract

This application have separate login for end-users and for the organizations. The organization can buy the data of end-user , users spread all around and organization can collect the data by providing specific location on map. The user will get a notification to share his data, and when user shares his data then proof of this will be stored in blockchain and the user cannot deny that that he haven't shared any information. Instead of storing data in centralized server, the data is decentralized using blockchain. Hyperledger fabric provides a permission network which restricts who can access the network, and it will provide security, traceability, privacy, confidentiality and accountability.

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Affan Ali, Muhammad Ahmad
Bahria University Islamabad, Pakistan.

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