

Effect of Crime News Reporting on the Youth of Islamabad



Media Studies-8B
Suleman Mahmood
01-154162-016

A thesis submitted in partial fulfillment of the requirements for the degree of
BS Media Studies

Department of Media Studies

Bahria University
Islamabad, Pakistan
2016-2020

Copyright © 2020 by *Suleman Mahmood*
All rights reserved

DECLARATION OF AUTHENTICATION

I hereby certify that the research work conferred in this thesis is the best of my own knowledge. All sources used and any help received in the preparation of this dissertation have been acknowledged. I hereby declare that I have not submitted this material, either in whole or in part, for any other degree at this or any other institution.

Signature.....

BAHRIA UNIVERSITY
DEPARTMENT OF MEDIA STUDIES
DISSERTATION COMMITTEE

Ms. Tehmina Ashfaq (Supervisor)

Ms. Hayam Qayum (External Supervisor)

Prof. Dr. Syed Abdul Siraj (HOD MEDIA STUDIES)

Abstract

The goal of this research was to investigate the effects of crime reporting on the youth of Islamabad and how the youth has constructed their social reality after being exposed to such content. This study also seeks to find out the youth perception of their society. Total 174 individuals belonging to Islamabad from the age of 15 years to 24 years were sampled. Convenience sampling was employed to select the population. With great care, a survey was designed consisting of 27 questions divided into 4 sections: Socio-demographics, Scale for measuring stress and fear, Crime News Exposure Scale and Impact of Events Scale were adopted and modified. The findings of the research suggest that crime reporting, regardless of the frequency with which it is viewed, has detrimental psychological effects. Youth has perceived the society as a criminal one. They feel fear, stressed and even angry after watching crime related news coverage. The tests also indicated a significant relationship between gender and the stress level. Due to negative perception of the society, the youth avoids going out in gatherings.

Acknowledgments

I would like to thank my friends and family who helped me with the completion of my thesis and I would also like to thank my supervisor, Ma'am Tehmina Ashfaq, who guided me throughout my work. God bless

Table of Contents

<i>Chapter 1: Introduction</i>	1
Background	1
Statement of Problem.....	3
Objectives	4
Research Significance.....	4
Operationalization	5
<i>Chapter 2: Literature Review</i>	6
Theoretical Framework	11
Cultivation theory	11
<i>Chapter 3: Methodology</i>	14
Research Design.....	14
Sampling Technique.....	14
Sample Size	15
<i>Chapter 4: Findings and Analysis</i>	16
Results	16
Data Analysis	18
<i>Chapter 5: Discussion and Conclusion</i>	21
Discussion	21
Conclusion	24
Future Recommendations	25
<i>References</i>	26
<i>Appendix</i>	29