

Final Year Project

Analysis of Pakistani Economic Crisis Faced by Automobile Sector



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ABSTRACT

The aim of this research study is to closely understand the crisis in recent years in the automobile sector in Pakistan. Our goal of this study was to figure out whether the current economic crisis in Pakistan, s economy is Affecting all the three top giants automobile companies of Pakistan i.e. Indus motors, Honda Atlus and Pak Suzuki. We also tried to figure out whether the current crisis is affecting the whole annual sales of the affected companies or just the sales one quarter is affected by the crisis. We collected the data of current and previous years sales, interest rates and devaluation of rupee and created graph so analyse the effect of the crisis. At the end of our project, we figured out that both Indus motors and honda Atlus are affected by the crisis but the Pak Suzuki is not affected by the current crisis. Our second finding is that the crisis is not affecting the annual sales of these company but only the sales and profit after tax of the third quarter of 2019 are affected by the crisis.

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