

The potential and impact of Tourism Industry on Pakistan economy

by Moez Ali Shah

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By

MUEEZ ALI SHAH 01-112171-014

M.OBAIDULLAH 01-112171-018

QADIR MURAD 01-112171-023

(Degree/Program)

Supervisor:

(DR MUHAMMAD KHALID SOHAIL)

Department of Management Sciences

Bahria University Islamabad

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Abstract

Tourism industry is considered as a backbone for many economies around the world. Points, for example, the connection among the travel industry and monetary effect, its potential advantages and negative externalities are portrayed by both incomprehensibility and heterogeneity of substance. Accordingly, it tends to be intricate to pinpoint the original works of every territory of study. This project scopes to define the macro factors of tourism industry influence on the economy as a whole. It also specifies the keen factors that defines tourism from recreational facilities to infrastructure development. The keen economic factors that result in growth of both the industries. It also specifies the past, present and future of the tourism industry in regard with other industries. The symbolic representation of the new terminologies and its regard with the current economic and political situations in Pakistan.