

# **EMPIRICAL STUDY ON SINGLE CLOTHING BRAND: IMPACT OF STORE ENVIRONMENT AND ITS EFFECT ON STORE LOVE AND LOYALTY**

**By**

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## Approval statement

## MBA THESIS

2<sup>nd</sup> Half-semester Progress Report & Thesis Approval Statement

## Supervisor and student meeting record

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## Approval for Examination

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I hereby certify that the mentioned student's thesis has been completed to my satisfaction. To my belief, its standard is appropriate for submission for examination. I have also conducted the test for plagiarism for this thesis using HEC prescribed software. I found similarity index at -----18%----- that is within the permissible limit set by the HEC for the MBA thesis. I have found the thesis in a format recognized by the Department of Management Sciences.

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