

# FINAL YEAR PROJECT REPORT SHF WEB PAGE BUILDER (WEBSITE BUILDING TOOL)

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## **DECLARATION**

We hereby declare that this project report is based on our original work except for citations and quotations which have been duly acknowledged. We also declare that it has not been previously and concurrently submitted for any other degree or award at Bahria University or other institutions.

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## APPROVAL FOR SUBMISSION

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## SHF WEB PAGE BUILDER

### **ABSTRACT**

In the world of e-commerce, online stores are an essential element which a business needs to develop in order to sell, compete and reach to its customers efficiently. Whether the business is a start-up or an old business, it needs an online existence along with its physical existence. To develop an e-commerce website and to manage it, a company either needs to develop a website from scratch (coded). Or Platformindependent, develop a website on a platform which helps reduce the coding in development by providing GUI based functionalities. The objective of this project is to develop an online website builder tool which helps, developers and non-technical personnel, build websites instantly without complex coding. The tool allows the users to develop web pages with the help of GUI based components and help them manage their website's content from the backend during development and once the site is developed. The project is developed on PHP Laravel. The parameters which made us choose this framework is that Laravel takes the extra effort out of development by simplifying extensive tasks. Such as, in authenticating, caching, routing and sessions. Without sacrificing application functionality, the development process is made uncomplicated with the help of PHP Laravel for the developer.

The tool has a backend for content management and a frontend on which the user's web page will be created. The online platform has a secure login/signup section which proceed towards the CMS where the website content of the user will be managed. The tool provides custom web page themes, extensive marketing functionality, overall website settings and plugins installation feature along several other website management features. The online tool offers these backend features via free registration.

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